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SplashLink and H2OTECH to Ink Exciting New Deal at First Annual Water Technology Innovation Conference

Cleveland, OH, November 30th, 2017 – SplashLink, water’s online platform, and H2OTECH, a water innovation cluster that leverages the technological and industrial strengths of the Southeast US, are pleased to announce a new partnership that will provide H2OTECH’s members with unique access to an online marketplace built exclusively for the water industry. “Our partnership with SplashLink will equip our water cluster with a level of market access it cannot obtain anywhere else,” commented Gary Keller, Business Chair at H2OTECH.

“We are thrilled to collaborate with H2OTECH to support the commercialization and implementation of novel water technologies intended to address major challenges in the water industry,” said Ebie Holst, CEO of SplashLink. “It is encouraging to see organizations like H2OTECH putting an emphasis on the needs of the water industry. We look forward to providing the water cluster’s members with some of the most advanced web tools available to help companies develop relationships with influential players in the industry and identify opportunities that would otherwise not cross their path.”

SplashLink’s water-focused online platform uniquely enables industry buyers, sellers, and innovators of water solutions to locate one another, as well as billions in financing and thousands of project opportunities from sources across the industry. Additionally, SplashLink is the leading source of market intelligence for the most significant economic growth-market since the oil boom, providing real-time insights based on the actual behavior of the water industry. “We are excited to join forces with SplashLink to expand the scope of resources and services we offer to members focused on tackling key problems in the water and environmental health sectors,” added Dan Deocampo, President and Science Chair of H2OTECH.

H2OTECH, housed in the Collab Tech Incubator at Georgie State University, brings industry, government, academic researchers, and tech startup companies together to develop and deploy advanced technologies to solve clean water and environmental health issues. On December 14th, 2017, the cluster will host its [First Annual Water Technology Innovation Conference](#) on GSU’s campus in Atlanta, Georgia. “This conference is a can’t miss for people who are concerned about water technology innovation and commercialization in the Southeast US,” said Jason Wuliger, SplashLink Vice President. “We are delighted to be a part of it and that Ebie could participate.” The event will feature panels on the following topics: water resource challenges and health in the Southeast US, water reuse strategies and technologies, and water technology commercialization and cluster development.

About SplashLink

SplashLink (www.splashlink.com) is the first online marketplace to support an entire range of project, financing, and sourcing needs for the highly fragmented and increasingly stressed global water industry. Whether dealing with industrial process water, municipal infrastructure or drought adaptation, SplashLink enables water-solution buyers and sellers quick and easy “one-stop shop” access to funding, collaboration, and bidding opportunities. SplashLink accelerates response to local and global water challenges by connecting industry players and opportunities with this innovative platform like never before.

About H2OTECH

H2OTECH (www.h2otechcluster.org), an accelerated, not-for-profit water innovation cluster established and supported by Xomix Limited, is focused on enhancing technology transfer, promoting water and environment business development, accelerating deployment of new environmental bioscience technologies, and supporting related education and workforce development. The cluster’s strategy is to function as an interface between industry, technology startups, academic researchers, and the public sector, partnering to bring innovations to market to solve particular problems in the environmental health domain. H2OTECH serves the states of Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, and Tennessee.